



EVERGREEN ROOFING & SOLAR CASE STUDY

"The App was Game-Changing for Us."

AT A GLANCE

THEIR CHALLENGES

- A Need for a Referral Program/Affiliate Program
- Unsatisfactory Results Using Other Platforms
- No Company Mobile App

OUR SOLUTIONS

- Automated Referral Program & Reward Payment Process
- Intuitive, User-Friendly Platform Resulting in More Referrals & an Unmatched ROI
- Professional, All-In-One Company Branded Mobile App



Andre Ramo



Denise Orcino



"GTR's platform is smoother and it works easy. It's really good. (Our branded app by GTR) is simple, user-friendly, and it has everything all-in-place. The app was game changing for us."

EVERGREEN ROOFING & SOLAR

Officially known as Evergreen Building and Construction Corp, this company is a complete environmental and renewable energy-conscious construction company. Customer-focused and dedicated to quality, design, and reasonable prices, Evergreen has excelled in the residential roofing and solar industry across the states of Florida, Alabama, and Louisiana.

SOLUTION

GTR offers a platform that streamlines and automates a company's referral program. Evergreen had already tried a few competitor platforms but "none of them worked the way they were expecting."

When they discovered GTR, Evergreen found our software more intuitive and "user-friendly". However, getting their own company-branded mobile app quickly became the deciding factor for Evergreen. Andre R. stated, "The app was game changing for us."

RESULTS

\$2M+
Revenue

151X
ROI

573
Referrals

198
Deals Sold

151X ROI & 70% of their Sold Deals Come from Referrals

With 525 Advocates, 573 referrals, and \$2M+ in revenue, they have a 151X ROI with GTR and 70% of their sold deals come from referrals.

\$2M+ in Sales from their Company-Branded App by GTR

Since implementing their own company-branded app by GTR, Evergreen Roofing & Solar has earned over \$2 million in sales.

9-10 Referral Deals Sold Monthly with Enhanced CX

With an average of 9-10 sold deals per month from referrals, their Customer Experience (CX) is exceptional. With the app, anyone can send them a referral, get paid, track their project, send a review, and communicate with the team - all in one place.